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Price EUR6.57

Previous Buy



Datalogic

TARGET PRICE CHANGE

31 July 2012

Reuters DAL.MI **Bloomberg** DAL IM Index DJ Stoxx 600

Latest financials

Market cap (EURm)	384
Free float	22%
Shares outstanding (m)	58
Daily trade volume ('000)	24
YTD abs. performance	14%
52-week high (EUR)	7.4
52-week low (EUR)	5.4
Enterprise value (EURm)	517
Net debt (EURm)	137

(EUR)	2012E	2013E	2014E		
Sales	507.0	545.6	586.6		
EBITDA	88.0	96.4	107.0		
EBIT	77.8	86.2	96.8		
Pretax profit	65.3	78.3	89.9		
Net profit (adj)	50.3	57.2	64.7		
EPS (adj)	0.86	0.98	1.11		
DPS	0.17	0.18	0.20		
P/E	7.6	6.7	5.9		
EV/sales	1.0	0.9	0.7		
EV/EBITDA	5.9	4.9	4.0		
EV/EBIT	6.7	5.5	4.4		
Net div. yield	2.5%	2.8%	3.0%		
Financial year end: 31 December					

7.5 6.5 May 12 Nov 11 Feb 12 - DJ Stoxx 600 (rebased)

In brief

- > Top-line slowdown
- > Gross margin improvement was key positive of Q2

TP trimmed from EUR8.5 to EUR8.3

Despite a deterioration in LFL sales in Q2, structural efficiencies from the adoption of a global supply chain (300bp sequential improvement in Q2 gross

margin) supported higher operating margins. Buy

after a fine-tuning of 2012-14 estimates.

Italy | Technology hardware & equipment

rating confirmed, TP trimmed from EUR8.5 to EUR8.3

- > Estimate fine-tuning
- > TP trimmed from EUR8.5 to EUR8.3

In detail

Top-line slowdown in weak reference market

The improving sales performance in Q2 (+15% YOY) versus Q1 (+10%) was driven by a stronger dollar which explains 8% YOY growth in Q2 versus 2% in Q1. In a flattish reference market, the contribution from acquisitions (EUR21m to H1 sales versus EUR76m sales reported by Accu-Sort in FY 2011) remained below initial expectations, although management expressed confidence in outperforming market growth and improving performance in H2 (delays of some postal projects initially expected in H1). We estimate Q2 sales were down 3% YOY vs. 1% in Q1 at constant perimeter and forex.

Gross margin improvement was the key positive of Q2

The key positive of Q2 was the sequential improvement of margins (gross profit at 49.4% versus 46.1% in Q1, EBIT at 16.1% vs. 14% in Q1) which we believe was structural, as it was driven by efficiencies of direct costs from the new supply chain in the ADC business.

Estimate fine tuning

We cut our revenue estimates by 4% for 2012 and 5% for 2013-14 due to weaker industrial automation, with a limited impact at EBIT level (+3% in 2012E, -3% in 2013-14E). We also increased the 2012 net debt estimate from EUR125m to EUR137m, which explains most of our EUR0.2 cut in TP.

TP cut from EUR8.5 to EUR8.3, Buy rating confirmed

Datalogic has a strong positioning in its reference markets of automatic data capture and industrial automation. Even in a weak macro context, demand for process automation is driven by the shift of manufacturing and logistics infrastructure to emerging economies and the increasing adoption of automation technologies aimed at cutting opex. The company has limited exposure to Italy (9%), is well managed and has a good track record in integrating acquired companies in its product portfolio and distribution platform. Our new TP of EUR8.3 (fair PE 2012E of 9.7x), down from EUR8.5, discounts cautious assumptions due to the (20%) stock's low free float.



Datalogic

Q1 results review

Q2 sales of EUR121.5m (the preliminary figure of EUR121.4m was disclosed on 16 July) increased by 15% YOY, improving versus Q1 (+10%) driven by the stronger dollar, which explains 8% YOY growth in Q2 versus 2% in Q1. In a flattish reference market, the contribution from acquisitions (EUR21m to H1 sales versus EUR76m revenues reported by Accu-Sort in FY 2011) remained below initial expectations. Excluding the contribution of PPT Vision (consolidated as of 21 December 2011) and Accu-Sort (consolidated as of 20 January 2012), LFL growth was minus 3% in Q2 versus minus 1% in Q1.

Sales increased by 4% YOY in the automatic data capture division (barcode readers and scanners), by 53.1% YOY (7.6% at constant perimeter) in industrial automation (automatic identification systems, safety, detection and marking solutions) and by 4.9% YOY in informatics (barcoding solutions for SMEs).

By region, revenues were up 38% in North America (contribution of Accu-Sort and PPT), 21% in Asia, and 9% in Europe (Italy -16%), while they showed a 4% decline in ROW.

Gross profit increased by 21% YOY to EUR60m (EUR56.5m expected), with margin improving 340bp sequentially to 49.4% versus 46.1% in Q1 and the 46.5% expected. EBIT (before non-recurrent costs of EUR3.4m) of EUR19m increased 36% YOY and came above our estimate (EUR16m) thanks to the better gross profit margin (operating costs in line at EUR41m, up 12% YOY). The net profit of EUR16.5m (up from EUR2.2m in Q2 2011 which included EUR8.4m of non-recurring costs) were well above our EUR7.8m estimate mainly due to a EUR8.7m financial income on an unhedged loan in dollars granted from the parent company to subsidiaries.

Net debt was stable QOQ at EUR172m at end-June and slightly above our EUR167m. The reversal of H1 working capital increase (EUR17m) is needed to reach our EUR137m debt target for 2012.

Table 1: Datalogic - interim results

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(EURm)	H1 11	H1 12	YOY	H1 12E	Act/Est	Q2 12	YOY	QOQ	Q2 12E
Sales	210.2	236.9	12.7%	236.8	0.0%	121.5	15.4%	5.3%	121.4
Gross Profit	98.8	113.1	14.5%	109.6	3.2%	60.0	21.4%	12.7%	56.5
Margin	47.0%	47.8%		46.3%		49.4%			46.5%
EBIT adj.	26.5	35.6	34.4%	32.1	11.1%	19.5	36.5%	21.1%	16.0
Margin	12.6%	15.0%		13.5%		16.1%			13.1%
EBIT reported	16.9	31.3	85.1%	30.1	3.9%	16.1	177.4%	6.3%	15.0
Net Profit	7.8	26.6	239.7%	17.8	49.2%	16.5	664.6%	64.3%	7.8
Net debt /(cash)	71.9	171.8	139.1%	167.0	2.9%	171.8	139.1%	-0.2%	167.0

Source: Company data, Kepler Capital Markets

Table 2: Datalogic - estimate change 2012-14E

(EURm)	2012E	2012E	2013E	2013E	2014E	2014E	2012E	2013E	2014E
	old	new	old	new	old	new	change	change	change
Revenues	527	507	571	546	617	587	-3.7%	-4.5%	-4.9%
Gross Profit	254	247	280	267	303	289	-2.9%	-4.5%	-4.9%
Margin	48.3%	48.7%	49.0%	49.0%	49.2%	49.2%			
EBIT	75	78	89	86	100	97	3.3%	-2.8%	-2.8%
Margin	14.3%	15.3%	15.5%	15.8%	16.2%	16.5%			
Net profit	48	50	59	57	67	65	4.8%	-3.1%	-3.0%
Net debt	125	137	83	92	35	47	9.6%	11.0%	32.8%

Source: Kepler Capital Markets



Key financials

Datalogic

Rating Target price Price	Buy EUR8.30 EUR6.57	Market cap EV Float	EUR384m EUR517m 22%	Bloomberg Reuters	DAL IM DAL.MI	Hydra S	areholders S.p.A. ri Investment F		7.0% 4%	enrico.coco@l	Enrico Coco keplercm.com 02 8550 7227
31 December	nant (FUDm)		2006	2007	2000	2009	2010	2011E	2012E	2013E	2014E
Income staten Sales	ilelit (EUNIII)		381.6	404.0	2008 379.8	312.0	392.7	425.5	507.0	545.6	586.6
Change (%)			85.3%	5.9%	-6.0%	-17.9%	25.9%	8.3%	19.2%	7.6%	7.5%
EBITDA adjus	ted		38.2	50.1	47.8	19.7	49.8	59.2	88.0	96.4	107.0
EBITDA margir			10.0%	12.4%	12.6%	6.3%	12.7%	13.9%	17.4%	17.7%	18.2%
EBIT adjusted			28.0	38.8	35.3	6.3	38.1	48.8	77.8	86.2	96.8
EBIT margin (%	6)		7.3%	9.6%	9.3%	2.0%	9.7%	11.5%	15.3%	15.8%	16.5%
Net financial			-6.3	-4.9	-4.8	-7.1	-6.9	-3.6	-4.9	-8.3	-7.4
Associates			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Non recurring i	items		-10.7	-6.7	-4.6	-11.8	-3.4	-12.3 33.2	-7.9	0.0	0.0
Pretax profit Income tax			11.0 -4.8	27.6 -8.5	25.9 -8.1	-12.8 0.7	28.2 -10.2	-7.3	65.3 -15.0	78.3 -21.1	89.9 -25.2
Tax rate (%)			43.0%	31.4%	31.1%	5.3%	36.6%	22.2%	23.1%	27.1%	28.1%
Minorities			-0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Reported net e	arnings		6.1	19.1	17.8	-12.1	18.0	25.9	50.3	57.2	64.7
Adjustments			0.0	0.0	0.0	0.0	0.0	8.4	0.0	0.0	0.0
-	earnings (group))	6.1	19.1	17.8	-12.1	18.0	34.3	50.3	57.2	64.7
Change (%)			-44.3%	211.4%	-6.4%	-chg	+chg	90.1%	46.7%	13.7%	13.2%
	tement (EURm)		2006	2007	2008	2009	2010	2011E	2012E	2013E	2014E
Net earnings			6.3	19.1	17.8	-12.1	18.0	25.9	50.3	57.2	64.7
D&A	_		12.2	12.3	12.4	13.4	11.6	10.4	10.2	10.2	10.2
Change in TW	Ú		10.1	-7.4	5.5	21.7	2.7	-8.7	-10.9	1.2	-5.7
Others	h fla		-13.6	2.2	2.2	-7.3	23.2	6.5	-7.9	0.1	0.1
Operating cas	in tiow		14.9	26.2	38.0	15.6	55.6	34.1	41.7	68.7	69.3
Capex Free cash flow			-7.9	-12.6	-9.4	-7.3	-7.8	-13.6	-14.0	-14.0	-14.0
		alo	7.0 0.0	13.6 0.0	28.6 -42.7	8.3 0.0	47.8 -20.7	20.6 -4.1	27.7 -105.9	54.7 0.0	55.3 0.0
Dividends	tments & disposa	115	-3.5	-3.8	-42.7 -4.1	-1.3	0.0	-4.1 -8.1	-105.9	-9.4	-10.3
	net of buy back		68.3	-3.8 -19.9	-23.2	-1.3 -1.8	-2.1	8.8	8.8	0.0	0.0
Others	let of buy back		-4.6	6.1	-3.0	1.1	-1.0	0.0	0.0	0.0	0.0
Change of net	t debt		-67.3	4.1	44.4	-6.4	-24.0	-17.1	77.9	-45.3	-45.0
Balance sheet	t (EURm)		2006	2007	2008	2009	2010	2011E	2012E	2013E	2014E
Intangible asse	ets		153.7	137.3	138.7	126.7	147.1	154.4	151.8	149.2	146.6
o/w Net goodw	vill		89.9	84.8	89.7	87.1	106.1	112.2	112.2	112.2	112.2
Property, plant	& equipment		50.4	49.2	52.6	50.8	50.0	50.0	56.4	62.8	69.2
Financial asset	ts		23.0	20.5	25.2	25.9	26.4	39.9	137.0	137.0	137.0
Cash and cash	•		33.3	55.1	52.5	72.1	102.9	170.6	70.0	115.3	160.3
Current and otl	her assets		143.1	153.1	152.4	122.0	131.5	150.9	185.7	190.6	202.8
Total sharehold			186.6	173.5	135.8	116.7	140.2	170.3	212.0	259.8	314.2
Pension provis			7.6	6.6	8.4	7.7	7.1	6.7	6.8	6.9	7.1
Financial liabili			91.7	117.6	159.4	172.6	179.4	230.1	207.4	207.4	207.4
Other liabilities	& provisions		117.5	117.5	117.7	100.5	131.2	158.8	174.7	180.8	187.3
Net debt Capital employ	rod		58.4 245.0	62.5 236.0	106.9 242.8	100.5 217.2	76.5 216.7	59.4 229.7	137.4 349.4	92.1 351.8	47.1 361.2
	reu										
Ratios			2006	2007	2008	2009	2010	2011E	2012E	2013E	2014E
Capex/D&A (%	o)		64.7%	102.4%	75.7%	54.4%	67.0%	130.3%	137.3%	137.3%	137.3%
ROE (%) ROCE (%)			3.9% na	10.6% 16.1%	11.5% 14.8%	-9.6% 2.7%	14.0% 17.6%	22.1% 21.8%	26.3% 26.9%	24.2% 24.6%	22.6% 27.2%
Net debt/EBITE	OA (%)		152.9%		223.7%	511.1%	153.8%	100.4%	156.1%	95.5%	44.0%
Net debt/equity	y (%) ´		31.3%	36.0%	78.7%	86.1%	54.6%	34.9%	64.8%	35.4%	15.0%
Per share (EU	R)		2006	2007	2008	2009	2010	2011E	2012E	2013E	2014E
EPS adjusted			0.06	0.28	0.30	-0.21	0.31	0.59	0.86	0.98	1.11
EPS reported			0.06	0.28	0.30	-0.21	0.31	0.44	0.86	0.98	1.11
CFPS			0.11	0.21	0.49	0.14	0.82	0.35	0.47	0.94	0.95
BVPS			2.93	2.72	2.33	2.00	2.40	2.91	3.63	4.44	5.38
DPS	an of chair ()		0.06	0.07	0.04	0.00	0.15	0.15	0.17	0.18	0.20
Year-end numi	per of shares (m)		63.6	63.9	58.4	58.4	58.4	58.4	58.4	58.4	58.4
Valuation			2006	2007	2008	2009	2010	2011E	2012E	2013E	2014E
P/E			97.4	22.3	18.9	ns	14.0	10.1	7.6	6.7	5.9
P/BV			2.1	2.3	2.5	2.1	1.8	2.0	1.8	1.5	1.2
P/CF			56.8	29.8	11.8	29.0	5.3	16.9	13.9	7.0	6.9
Dividend yield			1.0%	1.1%	0.6%	0.0%	3.5%	2.5%	2.5%	2.8%	3.0%
FCF yield			1.8%	3.4%	8.5%	3.5%	18.9%	5.9%	7.2%	14.2%	14.4%
EV/sales			1.2	1.1	1.1	1.1	0.8	0.9	1.0	0.9	0.7
EV/EBITDA EV/EBIT			12.2 16.6	8.8	9.1	17.0 53.5	6.4 8.4	6.5 7.9	5.9 6.7	4.9 5.5	4.0 4.4
EV/EBIT	nloved		na	11.3 1.8	12.3 1.8	53.5 1.5	8.4 1.5	7.9 1.7	6.7 1.8	5.5 1.3	4.4 1.2
∟v/capital ellip	you		πα	1.0	1.0	1.5	1.0	1.7	1.0	1.0	1.2

Source: Kepler Capital Markets

Datalogic

Research ratings and important disclosures

Disclosure checklist - Potential conflict of interests

Stock	ISIN	Disclosure (See Below)	Currency	Price
Datalogic	IT0004053440	nothing to disclose	EUR	6.57

Source: Factset closing prices of 30/07/2012

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Rating ratio Kepler Capital Markets Q2 2012

Rating breakdown	Α	В
Buy	58.9%	0.0%
Hold	27.5%	0.0%
Reduce	12.3%	0.0%
Not Rated/Under Review/Accept Offer	1.4%	0.0%
Total	100.0%	0.0%

Source: Kepler Capital Markets

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Datalogic 5

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